

This Learnership delivers a nationally accredited qualification, combined with workplace experience.

COURSE OUTCOMES

The marketing function is a key business function which affects the success of any organization, both strategically and operationally. The Qualification provides broad knowledge and skills needed in marketing and its sub-fields. This Qualification is aimed at people who wish to develop an understanding of the marketing principles and practices.

This course is designed for learners who want to enter and work in the field of Marketing.

Learners completing this course will:

- Be able to work and comply with organisational ethics, concepts and cultures.
- Meet marketing objectives with available resources.
- Position and promote products to meet customers' needs.
- Maintain internal and external customer satisfaction levels.
- Apply aspects of marketing.

Accreditation: Services Seta Accredited Qualification

Language: English

It is assumed that the learner attempting this qualification is competent in:

- Communication at NQF Level 3.
- Mathematical Literacy at NQF Level 3.
- Computer Literacy at NQF Level 3.

Assessment: The learner will compile a portfolio of evidence for assessment against qualification outcomes.

Course fees: price on request

Duration: 12 months

SIYALOBA TRAINING NEAR YOU

Siyaloba courses are offered to coastal communities from Arniston to Port St Johns.

Consult our website or contact our offices to find out about training near you.

